



OLGA LETICIA MAYA

GRAPHIC DESIGNER + PHOTOGRAPHER

732.896.1630 | olgaleticia.com | hello@olgaleticia.com

SKILLS	EXPERIENCE
Photoshop InDesign Lightroom Illustrator Copywriting Social Media Marketing Account Management Brand Development Leadership Management Google Docs Microsoft Office Fluent Spanish Speaker	<p>Marketing Assistant <i>The Kislak Company, Inc. / Woodbridge, NJ</i> June 2017 - Present</p> <ul style="list-style-type: none">• Create and execute email marketing campaigns through Constant Contact• Create display ads to be printed in regional and national magazines• Photograph real estate properties and prepare images for advertising• Manage website content through Wordpress <p>Social Media Manager & Digital Content Creator <i>i3 Creative Agency / Union, NJ</i> January 2015 - May 2017</p> <ul style="list-style-type: none">• Developed and executed social media campaigns• Created digital content to be used across all major social platforms• Ensured the efforts of various team members and components (print, web, social, etc.) align with the client's goals and online presence <p>Graphic Designer & Copywriter <i>Then Comes Paper / McAllen, TX</i> January 2013 - December 2014</p> <ul style="list-style-type: none">• Designed, developed, and produced custom stationery, cards, and invitations• Wrote copy for blogs and social media platforms
EDUCATION	INTERNSHIP
<p>Advertising Graphic Design, A.A.S. Professional Commercial Photography, A.A.S. Middlesex County College / Edison, NJ Graduation: May 2017</p>	<p>Copywriter <i>Biotope: NYC / New Museum</i> MAY 2015</p> <p>Research Intensive Art Project based out of Philadelphia that served to promote environmental stewardship by creating a wildlife habitat that sustains and restores its local area. The culmination of the research was exhibited in NYC for IDEAS CITY, a three-day festival celebrating the exchange of ideas and creativity founded by the New Museum.</p>
HONORS & AWARDS	
Phi Theta Kappa Honor Society Dean's List, 4 Semesters Frank E. Schultz Graphic Design Scholarship	